

The background image is a composite. The top half shows a wide landscape with a range of blue mountains under a cloudy sky. In the middle ground, there is a calm lake reflecting the sky. The bottom half of the image is a close-up of a blueberry bush with green leaves and clusters of ripe, dark blue berries.

# Blueberries Health Research

## Survol de la recherche sur l'aspect santé de bleuet

# Fruit & Vegetable Phytochemical Antioxidants

“...the protection provided against diseases by fruits and vegetables has been attributed to the various antioxidants contained in these foods.” (Ames et al., 1993)

- Certain cancers
  - Block et al.1992; Steinmetz & Potter 1996
- Cardiovascular Disease
  - Hertog et al. 1993; Joshipura et al. 1999
- Neurodegenerative disease





# Fruit & Vegetable Antioxidants

Carotenoids: e,g, tomatoes, kale, spinach,  
lycopene, lutein

Vitamin C: Broccoli, strawberries...

Isothiocyanates: e,g, Broccoli, Brussel Sprouts,  
sulforophane

Tocopherols: nuts, grains, vegetables

Phenolics: e.g. berry crops, onions, tea,  
anthocyanins

# Oxidative Stress

## Free Radical Theory of Aging

Harman (1968)

- Oxidative Stress: life in an oxygen environment
- Accumulation of deleterious changes to biological molecules
- Change/damage to DNA, lipids, proteins
- Aging & Disease





# Oxidative Stress

## *Contributing Factors*

### Respiration

- 10,000 'hits' per day to human mitochondrial DNA

### Solar irradiation

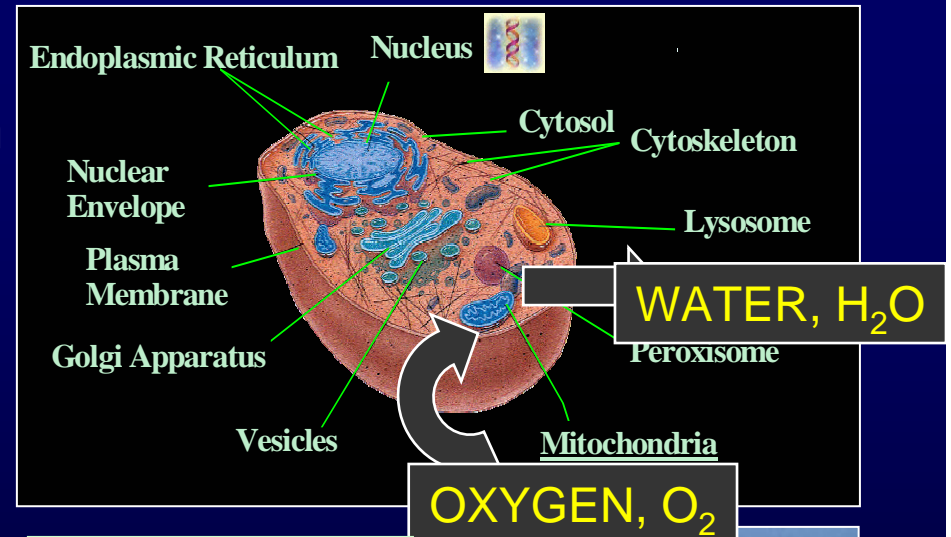
- Enough energy to hydrolyze water & create oxygen radicals in body tissues

### Cigarette smoking

- More than  $\sim 10^{15}$  free radicals per puff

### Environmental exposure

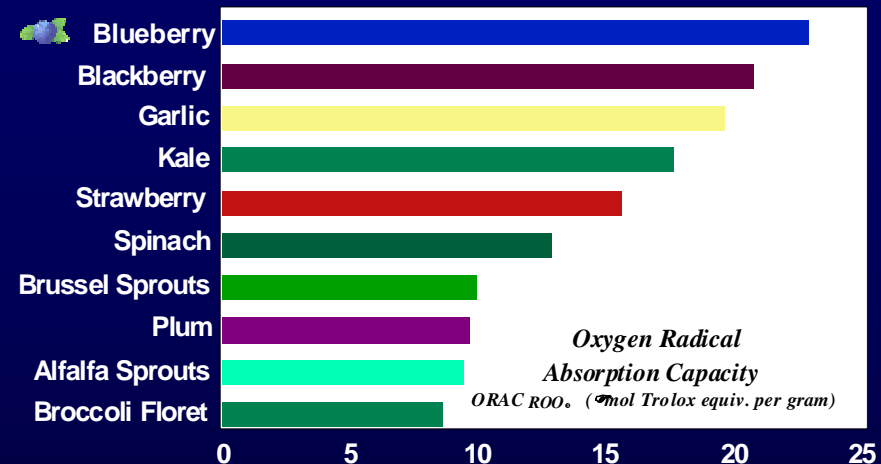
- Oxidative damage to DNA, lipids, proteins



# Blueberries

## Oxygen Radical Absorbance Capacity

(Antioxidant capacities per gram of fresh wt.)



Source: 1997 Research at the Jean Mayer USDA Human Nutrition Research Center on Aging, on the antioxidant characteristics of various fruits and vegetables. Journal of Agricultural and Food Chemistry 44:701-705; 3426-3343



NATURE'S  
ANTIOXIDANT FRUIT™



# Fruit & Vegetable Antioxidants

Carotenoids: e,g, tomatoes, kale, spinach,  
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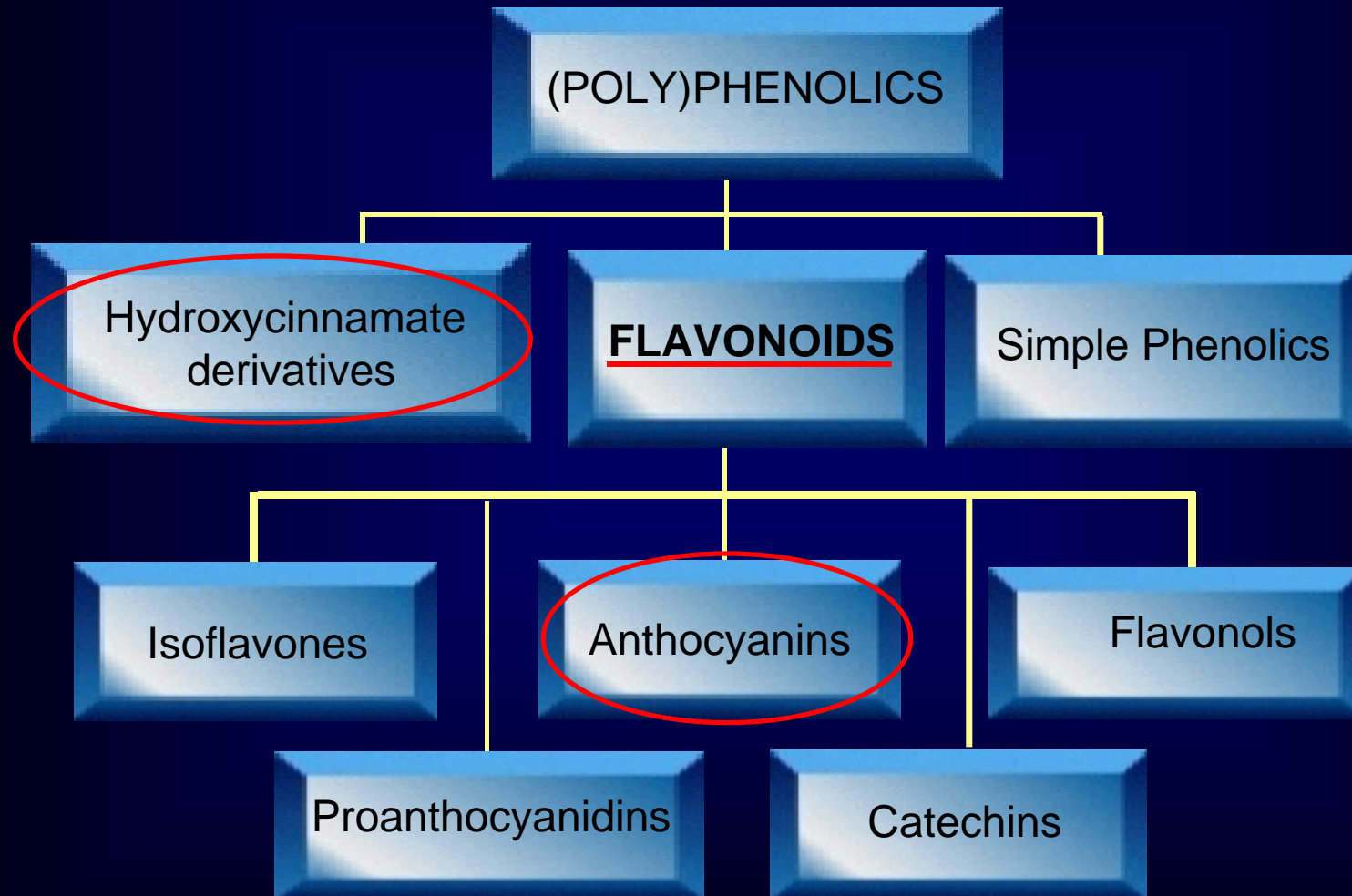
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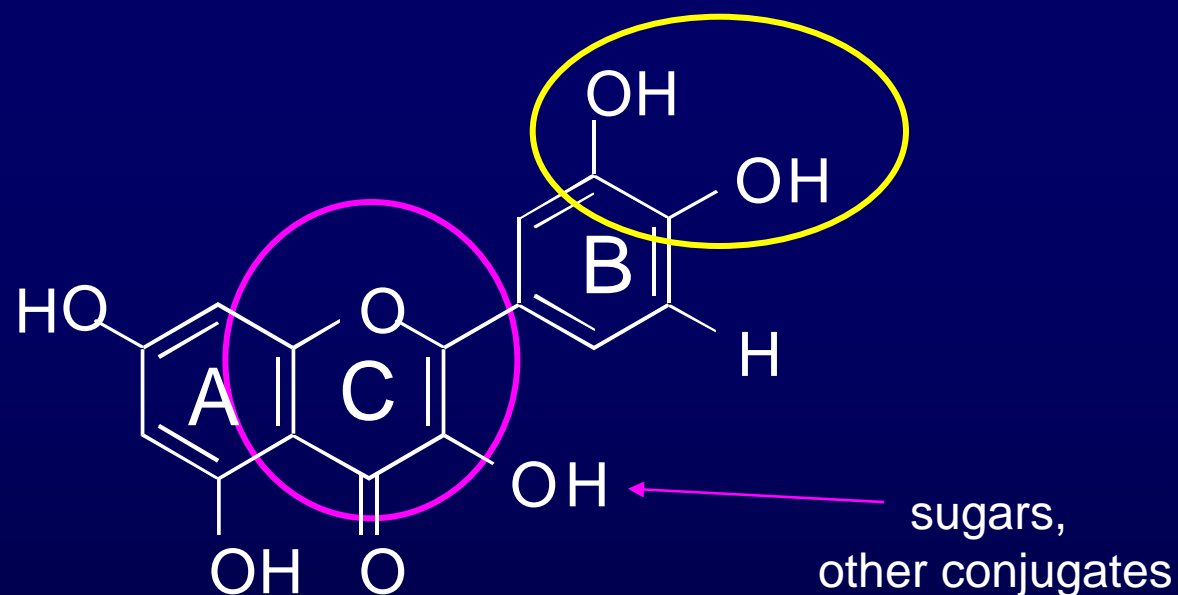
Phenolics: e.g. berry crops, onions, tea,  
anthocyanins

# Fruit Phenolic Antioxidants



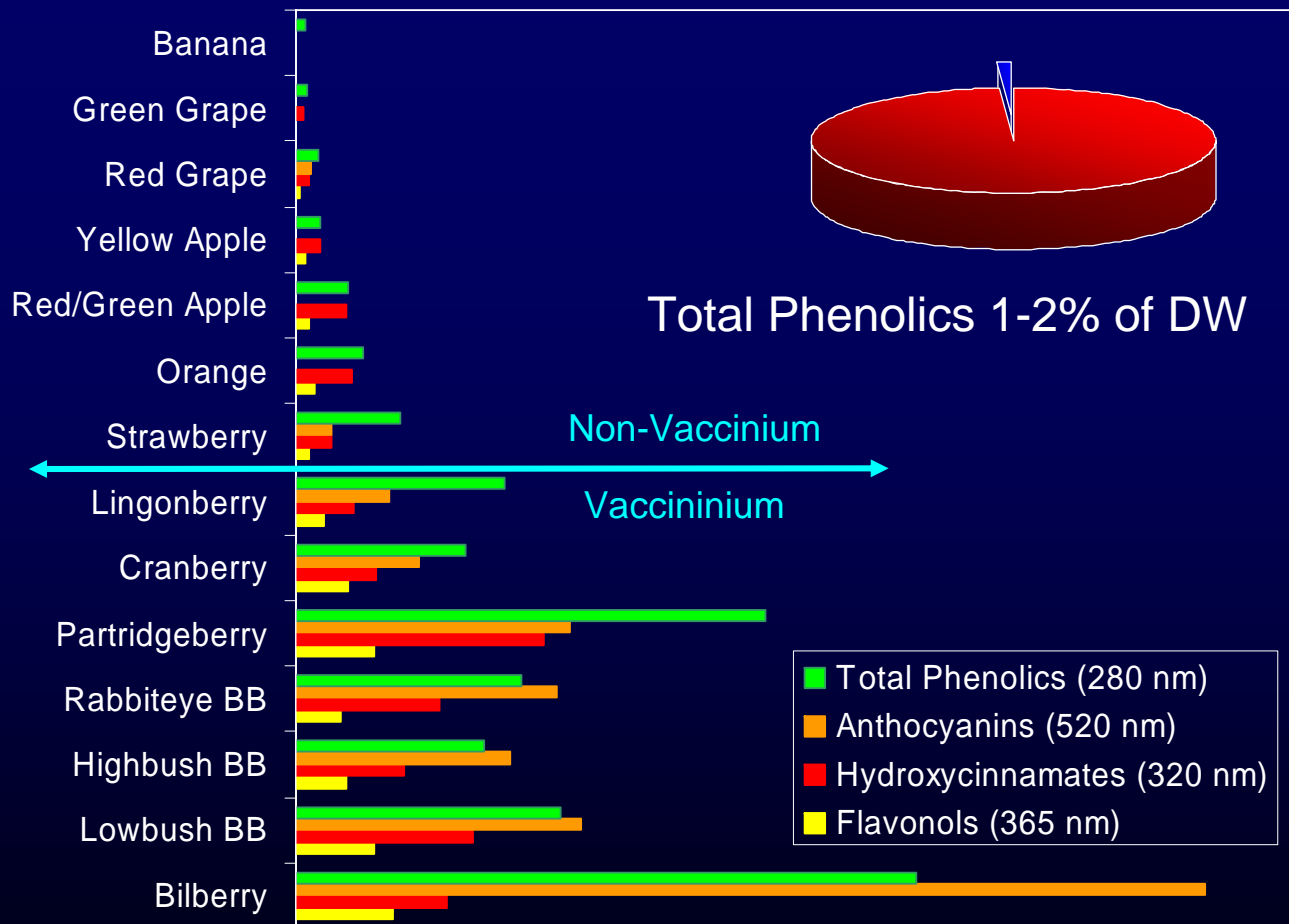


# Flavonoid Structure

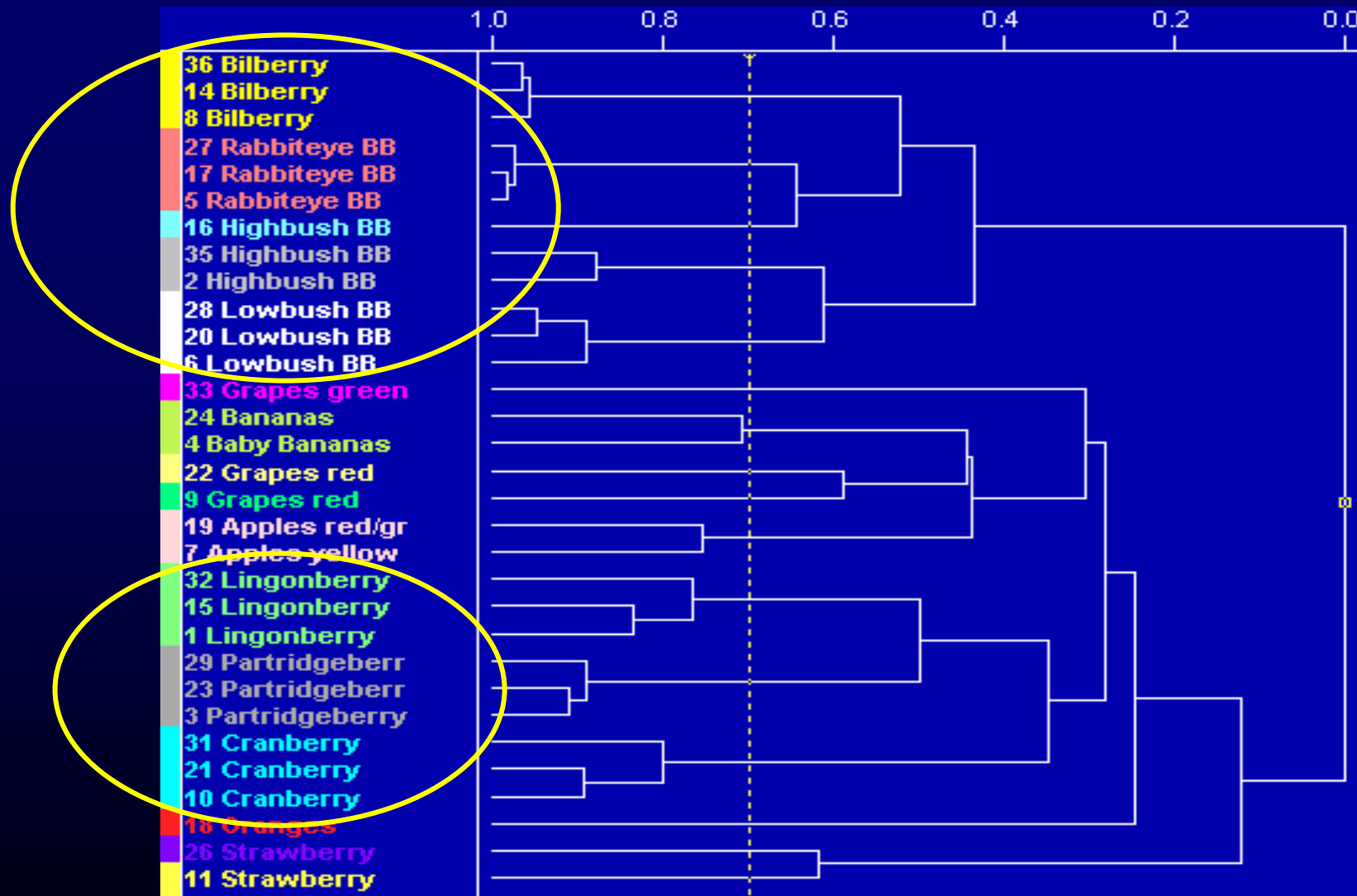


- Approximately 7 major forms
- Each with a large number of variations
- Including oligomeric & polymeric forms
- And conjugated forms
- **Blueberries have 25+ anthocyanins and 25+ other phenolics**

# Compared to many common fruit, *Vacciniums* have a high phenolic content



# Similarity of Phenolics Among Fruit Crops

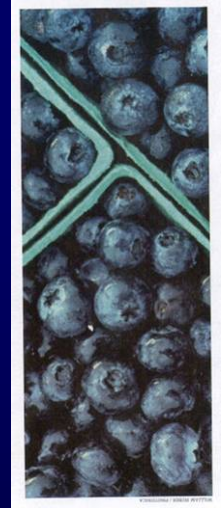


# Blueberry Phenolic Antioxidants

## Horticultural & Food Aspects

- Chemical composition
- Genus, Species
- Heritability
- Environment, year, location
- Maturity
- Storage
- Processing ←

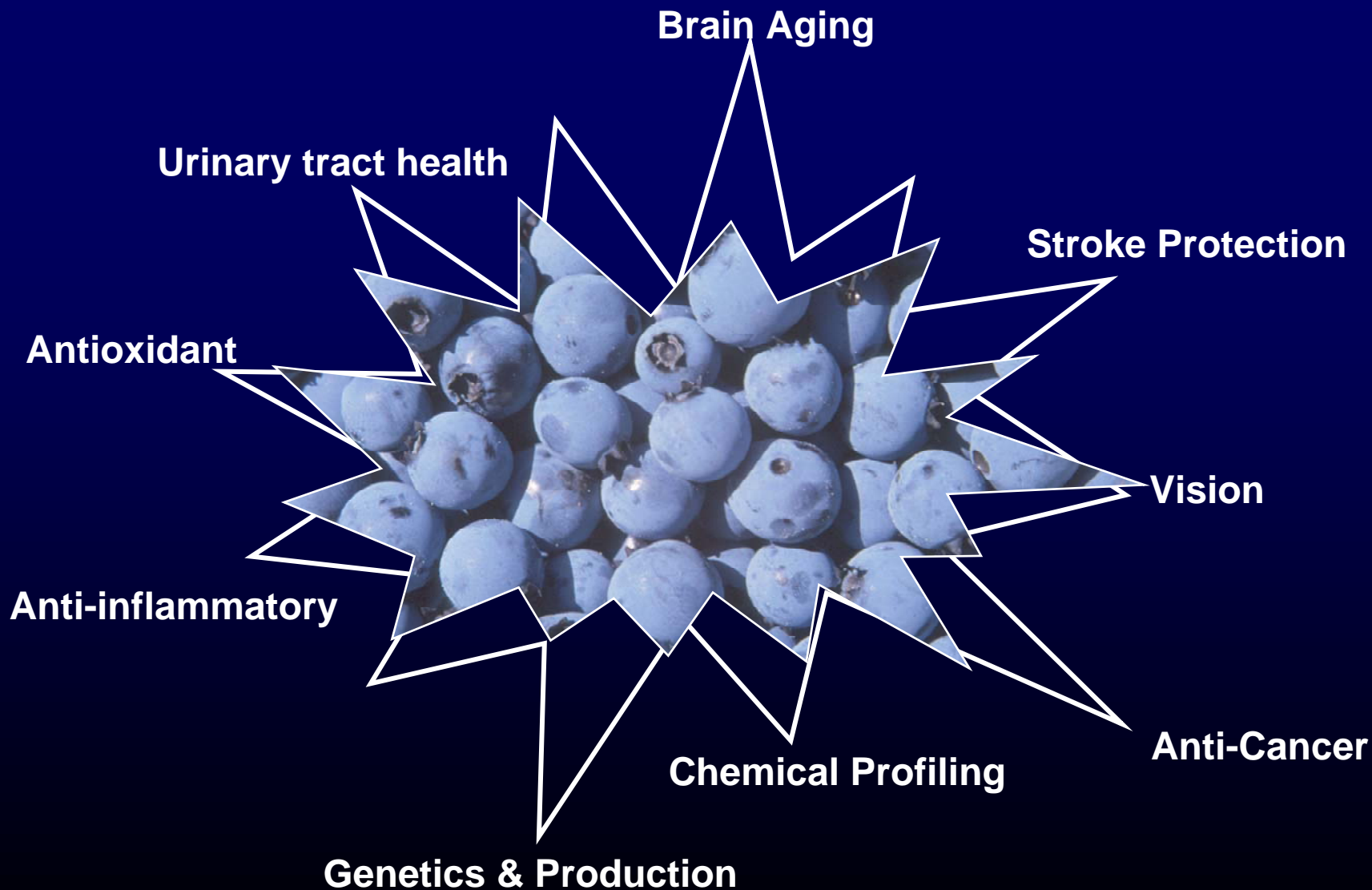
→ GENETICS



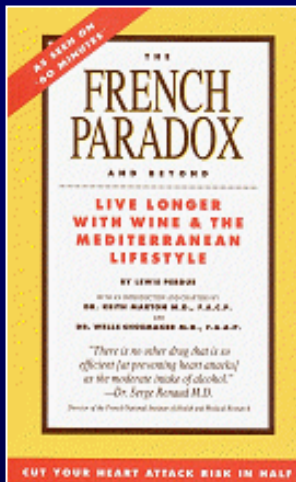


# Blueberries & Health

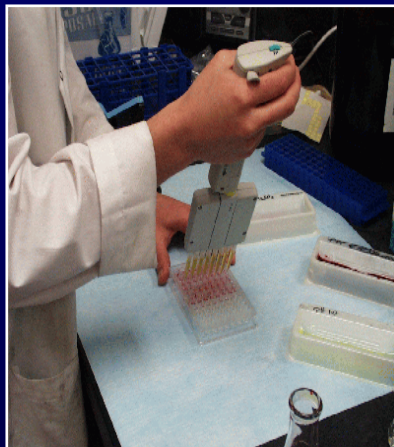
*What is the evidence ?*



# Types of Scientific Evidence



**Populations**  
*Epidemiological*



**Test tubes**  
*in vitro*



**Animals**  
*in vivo*

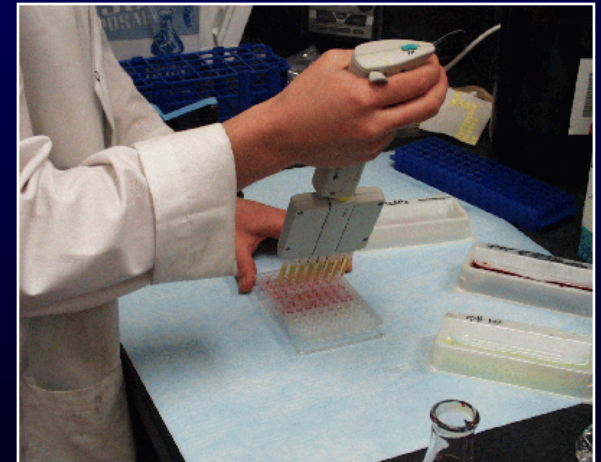


**Human trials**  
*Clinical*

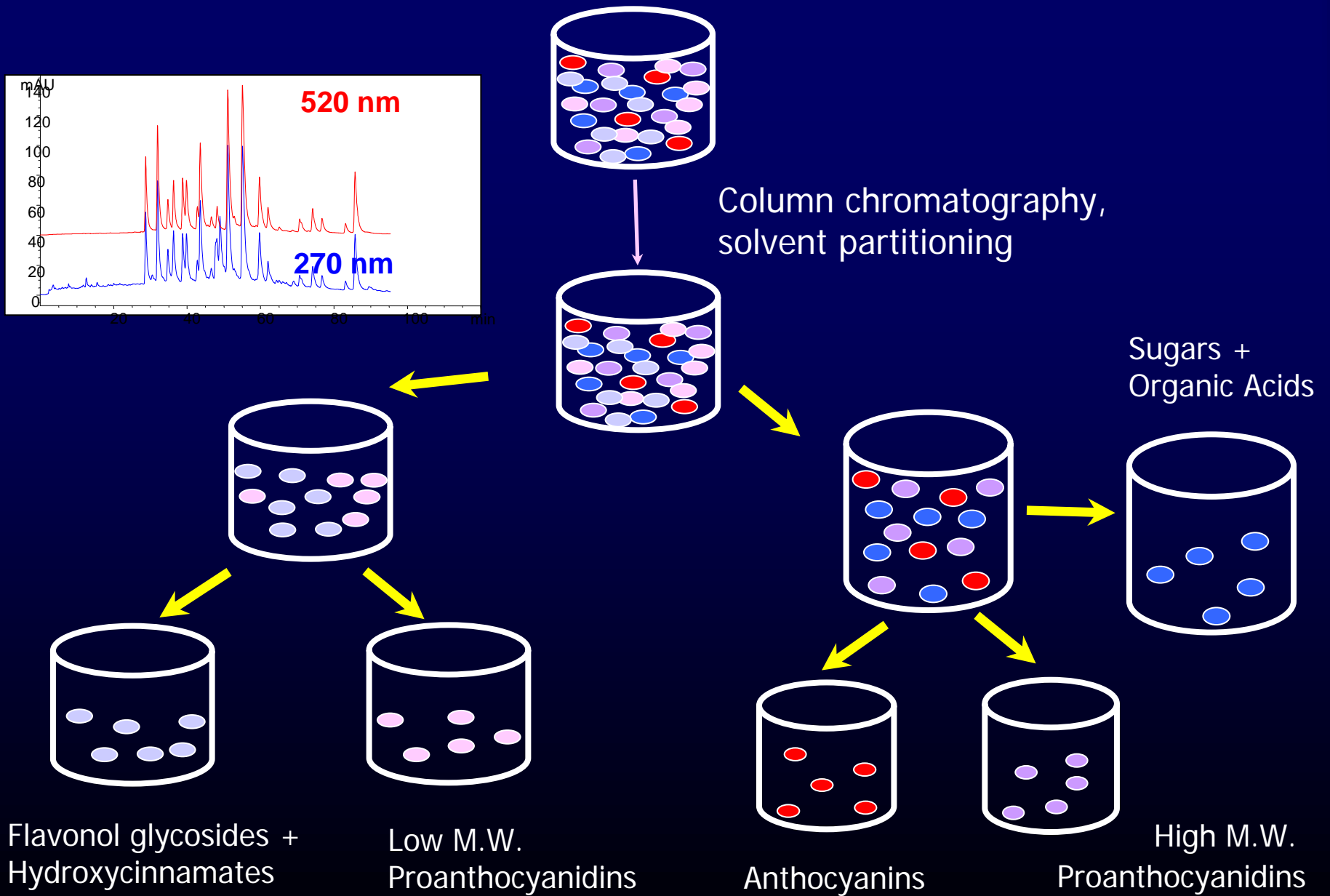
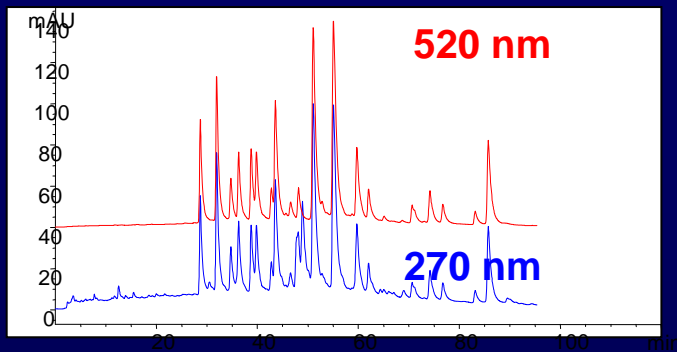
**INCREASING STRENGTH OF EVIDENCE**

# Types of Evidence

- Observational & Mechanistic
- Animal 'Models'
  - Genetic or non genetic
- Stress treatment
  - e.g. Oxidative, inflammatory, dietary stress
- Molecular techniques
  - Genomics, proteomics, metabonomics, nutrigenomics



# Fractionation of Blueberry Phenolics





# Blueberries and Brain Function

*in vivo* Evidence, J . Joseph et al.

- Cognitive function maintained & restored in aged rats
- Motor abilities maintained & restored in aged rats
- Neurogenesis enhanced in BB-fed
- Other models where BB benefit:
  - Genetic Alzheimer mouse
  - Radiation studies



# Blueberries and Neurogenesis

## Reversal Effect?

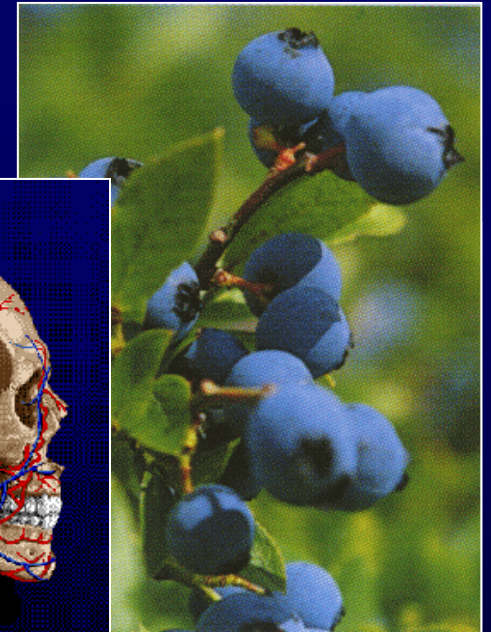
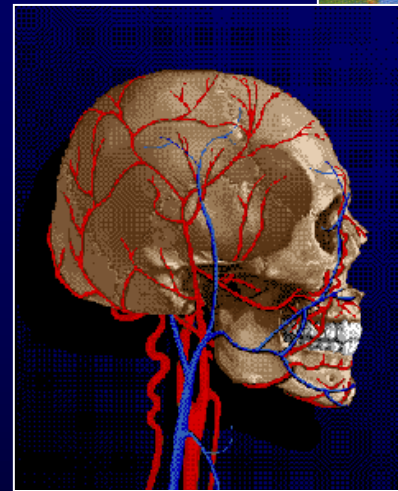


# Blueberries & Ischemic Stroke

## *in vivo* study

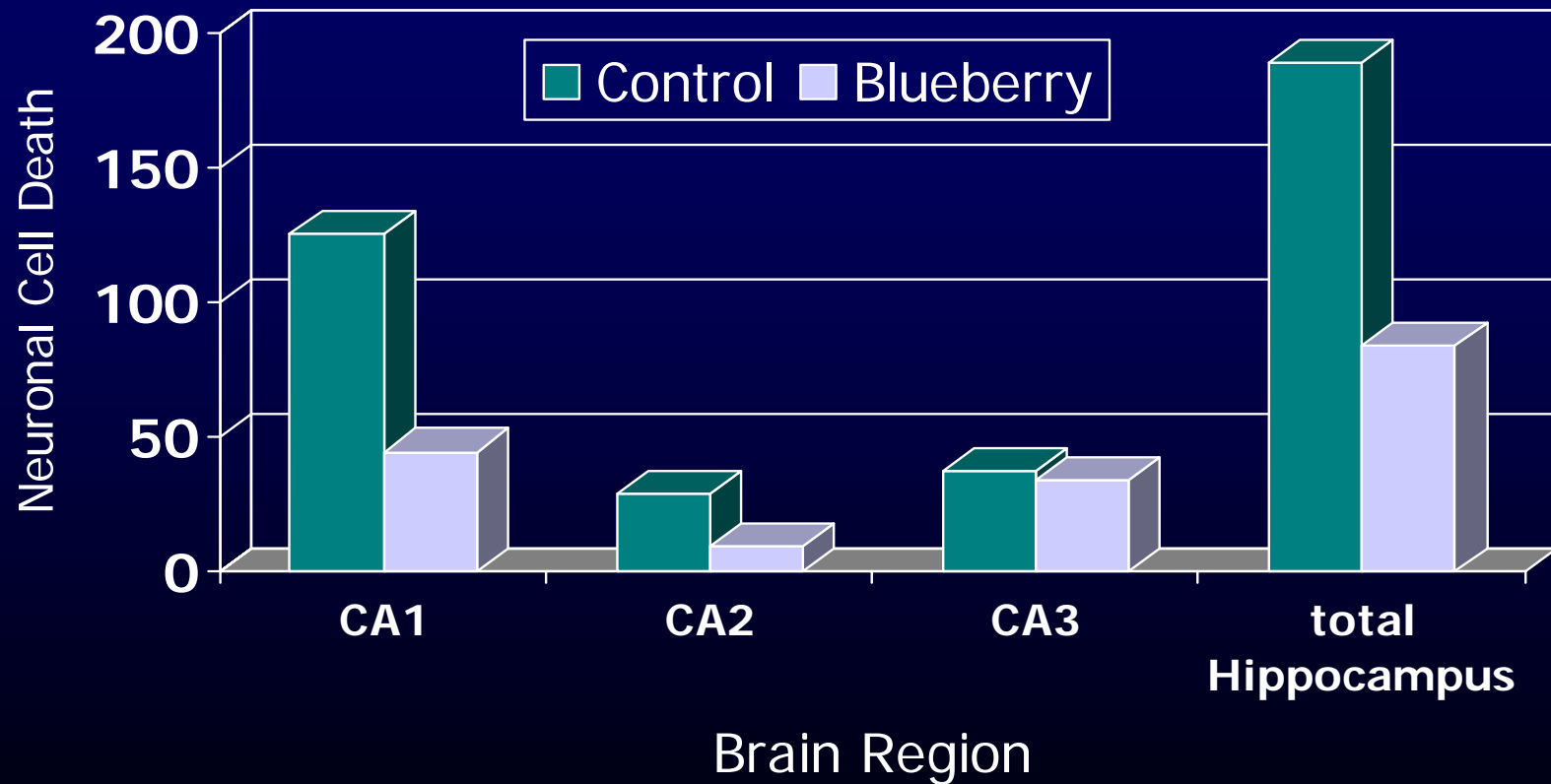
Feeding Diets Enriched in  
Lowbush Blueberry  
(*Vaccinium angustifolium*  
Aiton) Extract Decreases  
Stroke Severity in Rats.

*Sweeney et al. 2002. Nutritional  
Neuroscience, 5: 427-431.*



# Blueberries and Ischemic Stroke

*Rat study*



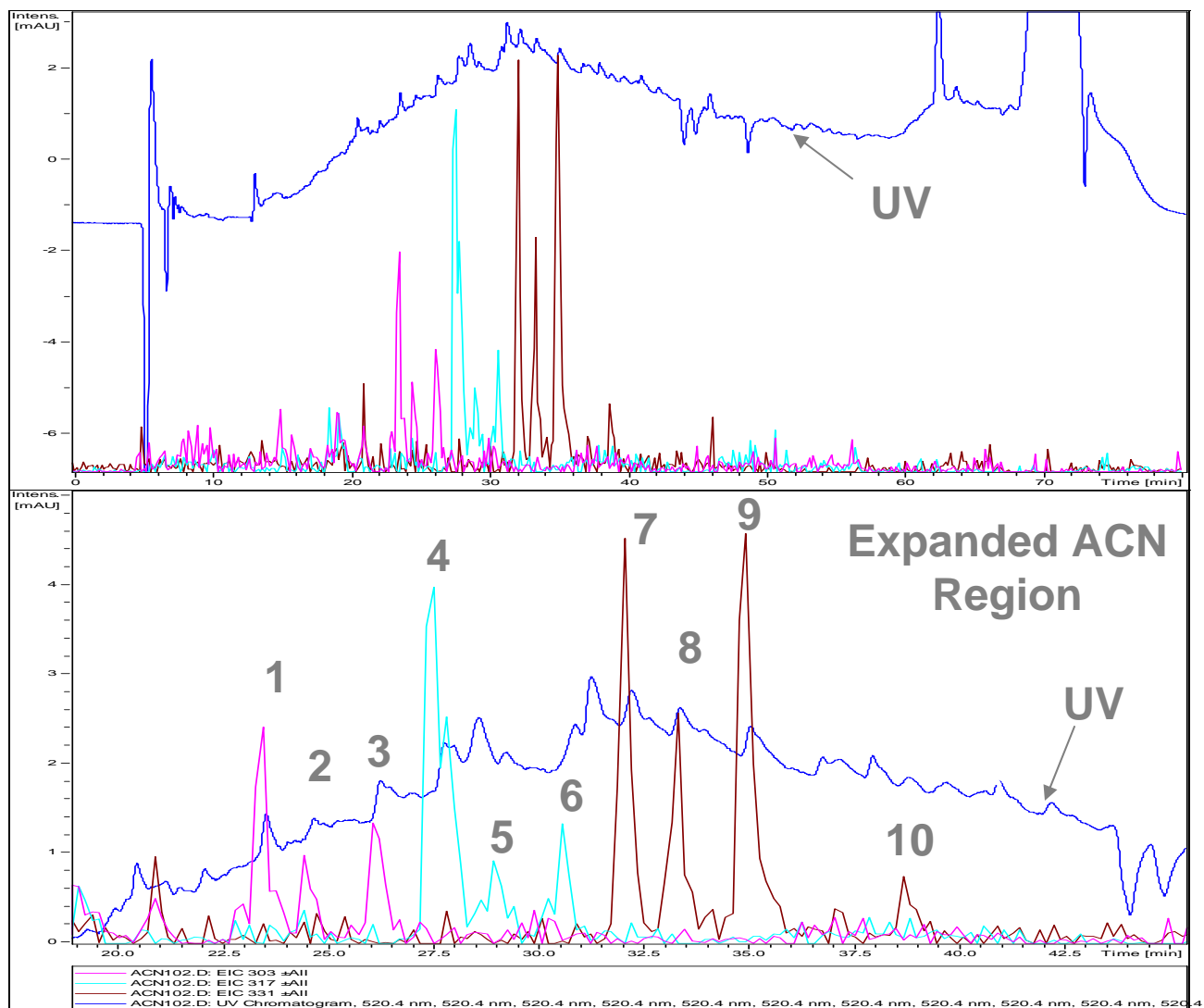


# Pig Feeding Trials

- What happens when 'I' eat blueberries?
- 'Normal' BB doses
  - 1 to 4 cups human eq./day
  - Diet rich in plant-based food (soy, barley oats)
- Bioavailability
  - Anthocyanins
- Bioactivity



**BB have complex ACN profile,  
in vivo conjugates, 'normal doses', ad libidum**



# Comparison of Anthocyanin Bioavailability

Talav9ra et al.	Blueberry
<ul style="list-style-type: none"> <li>• <del>Strawberries</del></li> <li>• Fed <u>659</u> mg C-glu per day/kg BW</li> <li>• 15 days feeding</li> <li>• Whole brain content of total C-glu eq = <u><math>0.25 \pm 0.05 \times 10^{-9}</math> mol</u> per g FW tissue</li> </ul>	<ul style="list-style-type: none"> <li>• Pigs</li> <li>• Fed up to <u>5</u> mg C glu eq per day/kg BW</li> <li>• 60 days feeding</li> <li>• Brain cortex content of total C-glu eq = <u><math>\pm 0.133 \times 10^{-12}</math> mol</u> per g FW tissue</li> </ul>

Talav9ra S, Felgines, Texier O, Besson C, Gil-Izquierdo, Lamaison J-L, R9m9sy C.  
 Anthocyanin metabolism in rats and their distribution to digestive areas, kidney and brain  
 J Agric Food Chem 2005

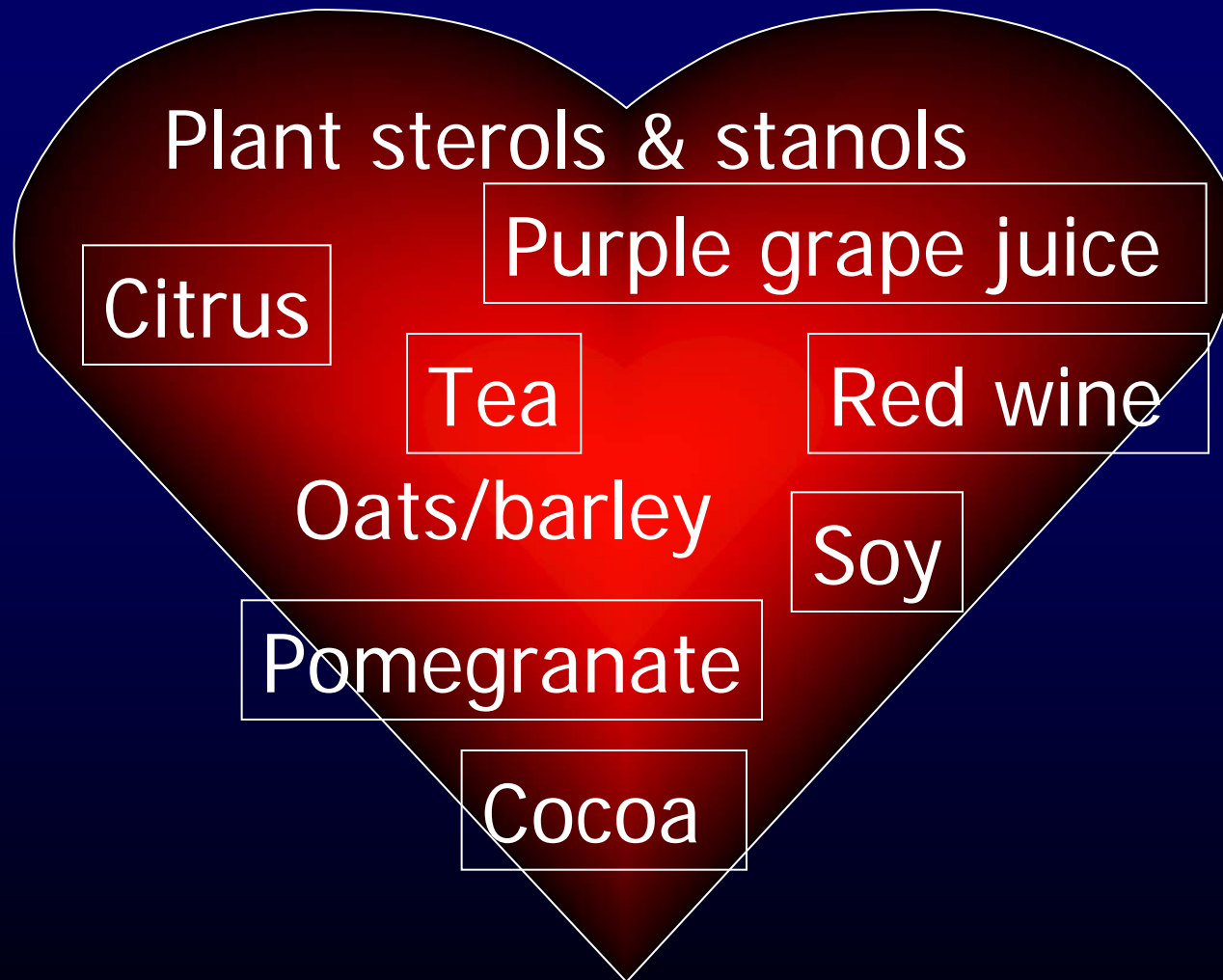
A close-up photograph of several blueberries, showing their characteristic blue color and small, dark, textured surface. The berries are clustered together, filling the background of the slide.

# Flavonoids in the Body

- Flavonoid structure is very important
  - Bioavailability
  - Bioactivity
- Isoflavones > catechins > flavonols > anthocyanins > proanthocyanidins
- > 1000X differences

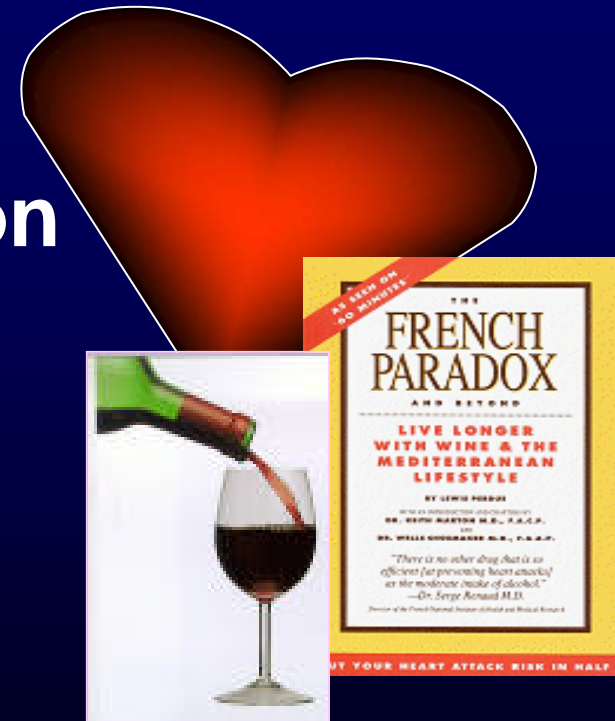


# “Heart Smart” Foods



# Cardioprotection by Flavonoids

- Anti-oxidative activity
- Anti-plaque activity
- Modulate vascular function
- Anti-platelet aggregation activity
- Reduce plasma lipids



No significant effect of BB diet on platelet aggregation or blood clotting in pigs.

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Human Platelet Aggregation *ex vivo*

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	Closure Time (sec)	s.d.	% c.v.
Before BBJ	124	17	4.6
After BB Juice	123	33	5.2
+ Aspirin	>300	0	0

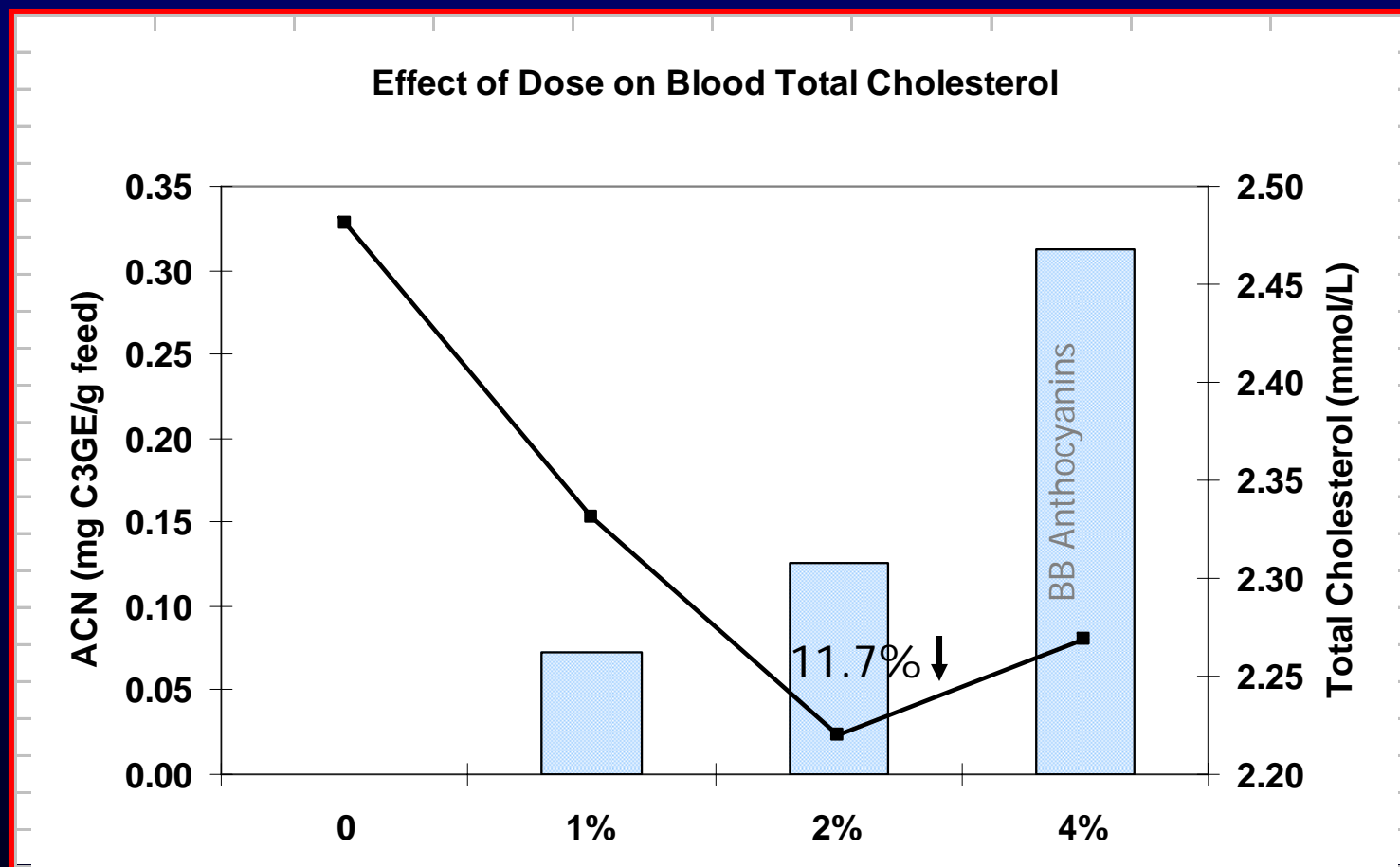
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*Flavonoid bioactivity and/or  
bioavailability too low for platelet effects?*

# Blueberries vs. no Blueberries

	F Prob	
	+/- BB	Time (4 & 8 wk)
Total Cholesterol	0.004*	0.277
LDL Cholesterol	<.001**	0.610
HDL Cholesterol	0.022*	0.101
Triglycerides	0.119	0.310
Platelet Activity	0.649	0.095
**P=<.001; *P< 0.05		

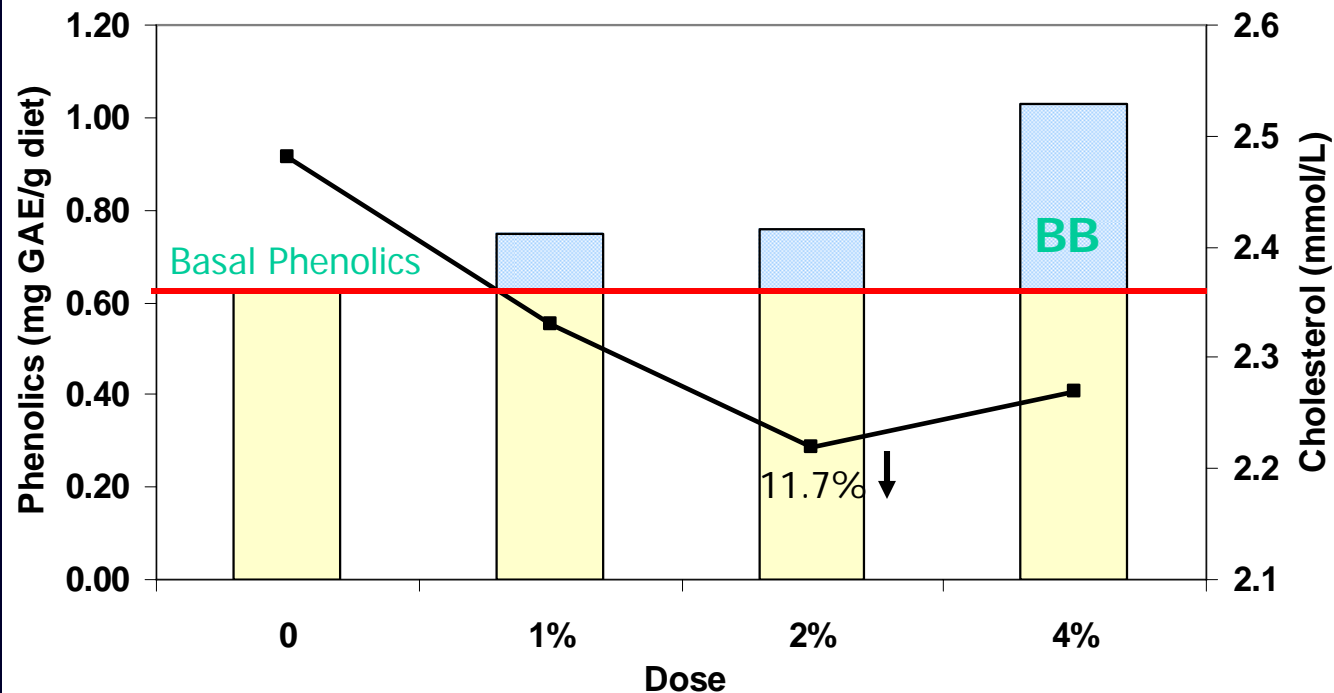
# Trial 1. Plasma Cholesterol (PC) and Dietary BB Anthocyanin vs. BB Dose



8.6% ↓ in PC w/BB ( $P = .004$ )



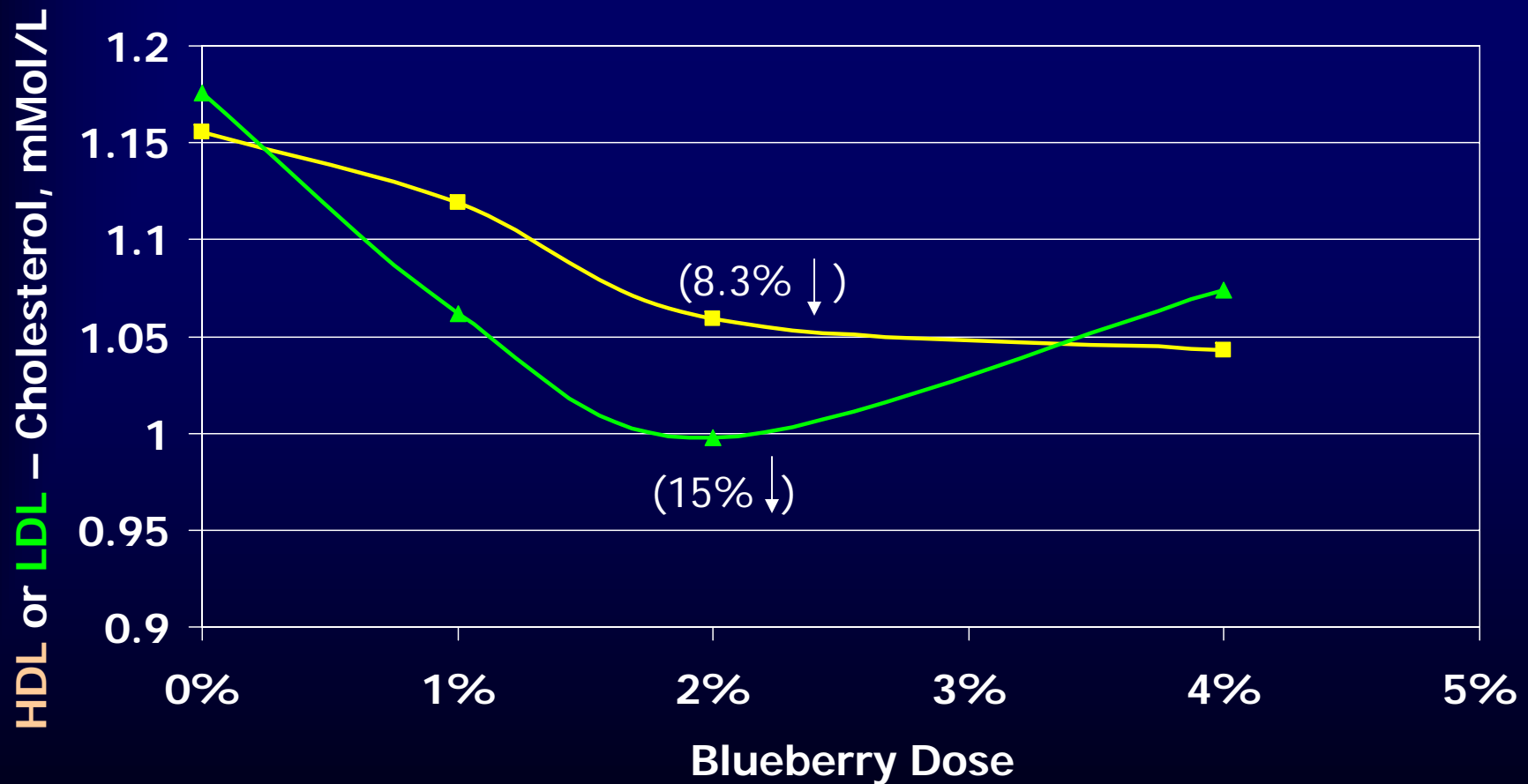
# Trial 1: Plasma Cholesterol and Dietary Phenolics vs. BB Dose



# Trial 1.

HDL cholesterol  $P = 0.022$  for +/- BB

LDL cholesterol  $P = 0.005$  for +/- BB



# Plant Food Effects on Cholesterol

## *Results of PubMed Search*

Diet component	Active Components	Pubs.
Soy	protein, inc. isoflavones	669
Oats	$\beta$ -glucan	98
Barley	$\beta$ -glucan	69
Blueberries	?	0

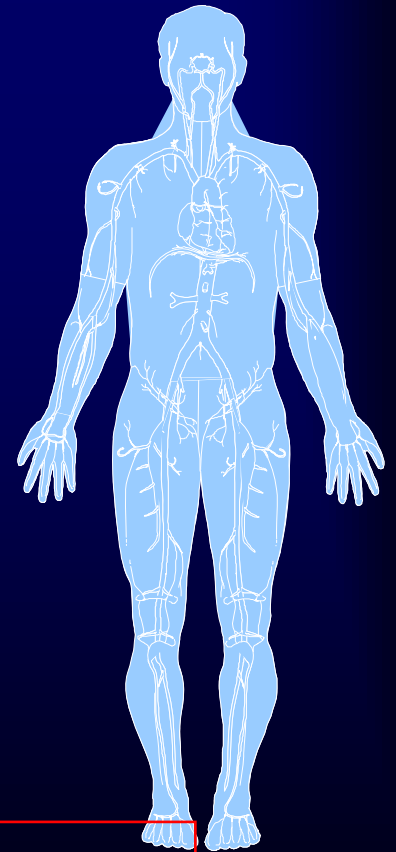


So how do Blueberries  
benefit health?

Oxidative Stress &  
Inflammation

# Oxidative Stress and Inflammation

- **They are inextricably linked**
- **Inflammatory response**
  - Acute vs. chronic
- **Chronic Inflammation and disease**
  - Atherosclerosis
  - Diabetes
  - Alzheimer & Parkinson disease
  - Arthritis
  - Irritable bowel disorder
  - AGING



Inflammation is a highly regulated process



# Oxidative Stress and Inflammation

Oxidative stress  disease, aging

Flavonoid (BB)  
antioxidants

But,

- In vivo flavonoid concentrations are very low
- Flavonoid metabolites are less active
- Endogenous antioxidants are very high

Oxidative stress — **X** → disease, aging

Flavonoid (BB)  
antioxidants

*What we now think...*

Pro-inflammatory  
Cell signaling



Flavonoid (BB) antioxidants

*Low concentration,  
short exposure time*

Inflammation

Oxidative stress —→ disease, aging

Cell signalling  
modulators

MAPK

TNF- $\alpha$

NF $\kappa$ -B

CRP

PK-C

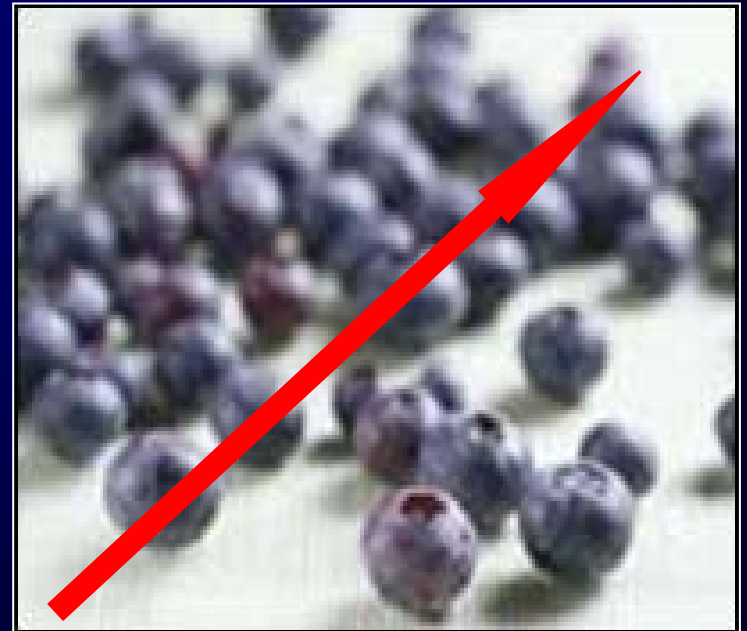
ERK

JNK...

# The Future

- Blueberries are a rich source of flavonoids that have health promoting properties
- Research points to more than antioxidant effects.
- Food & health 'arena' is sophisticated.
- Well-substantiated health messages are essential.
- United States Highbush Blueberry Council Research: meta-analysis, 'functional'-benefits, public funding, and possibly health claims
- WBANA Research Summit

**MARKET OPPORTUNITIES**



**SCIENTIFIC EVIDENCE**



Questions?

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Agriculture and Agri-Food Canada